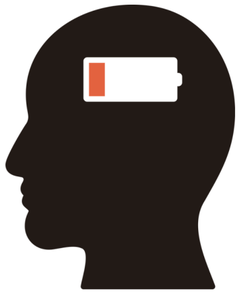
Intelligent Automation

Human Imagination

"The problem is not that computers will begin to think like men

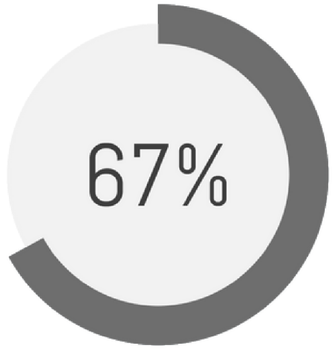
It's that men will begin to think like computers"



Repetitive Tasks Burnout

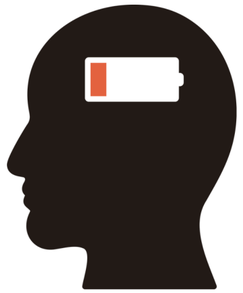
of an office worker's time is spent creating or updating documents

The average employee does over 1,000 copy-paste activities per week

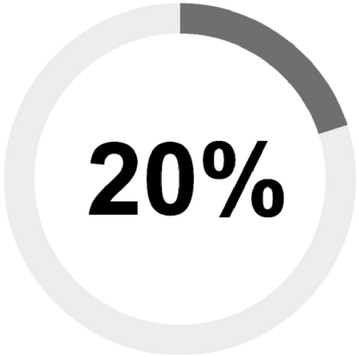


of global office workers feel crushed by constantly doing the same repetitive tasks.

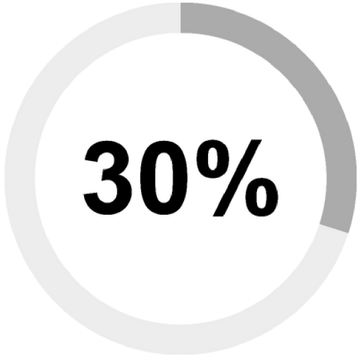
source: *workfellow, businesswire*



The Difficulty of knowledge work



Workers spend **8.2 hours** per week looking for, recreating and duplicating information.



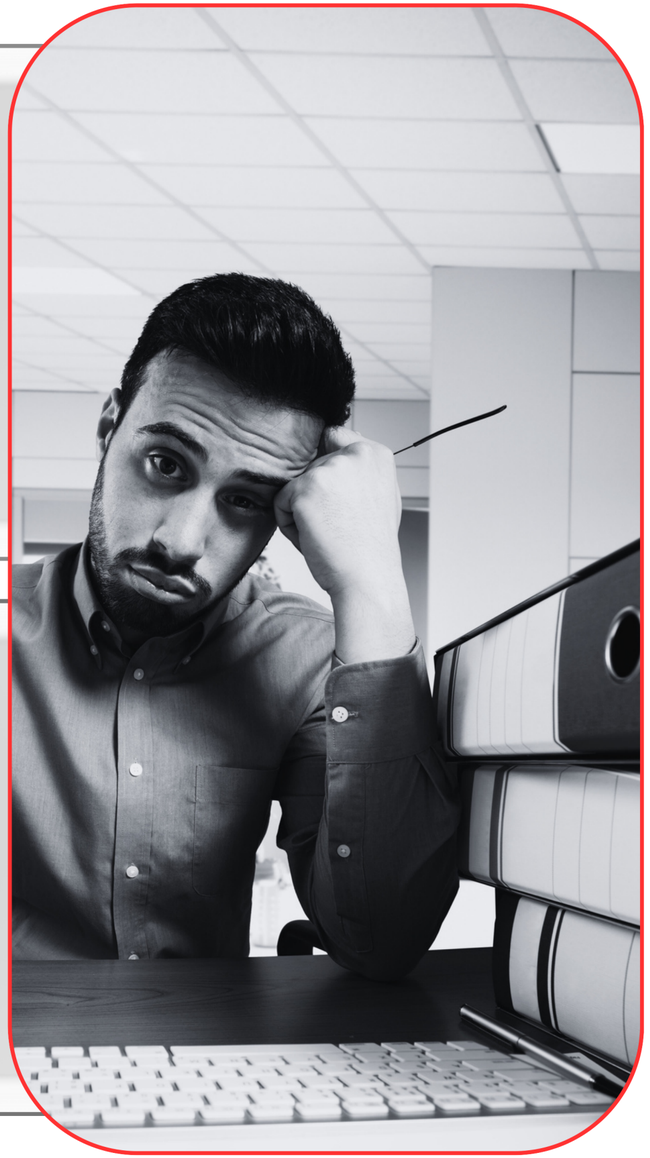
a knowledge worker's time is spent looking for data across 367 different apps/systems on average.

per week are spent by knowledge workers just looking for or requesting information needed to do their job.

source: *gitnux, citypersonal*

A significant portion of the modern workplace involves **repetitive, routine tasks** **like data entry, moving data between documents/systems, looking for information, etc.**

This type of work is seen as **tedious yet time-consuming,** **preventing workers from focusing on more strategic, creative and fulfilling aspects of their roles.**



However Data Fuels Innovation

so we must crunch it, enter it, move it etc.

Truly Data driven companies are few, but they are

178% More likely to outperform in revenue and profitability

300% More likely to have data freely shared across silos and functional areas

149% More likely to make large, strategic investments in AI

WHAT IF

The best performers are data-driven

WHAT IF

HUMAN PRODUCTIVITY AUGMENTATION

AI could empower every employee to perform at their best?

Imagine AI assistants that provide real-time guidance, automate repetitive tasks, and optimize workflows based on each person's strengths.

DATA-DRIVEN INNOVATION

Real-time insights from data could fuel a rapid innovation cycle?

Picture a "test and learn" culture where your enterprise data could rapidly validates new ideas. Made possible through 360 degree observability, and data on demand

COMPANY WIDE EFFICIENCY

You could intelligently connect and orchestrate your entire organization?

Envision a company that runs on intelligent process automation across core functions , making intuitive collaboration. a powerful possibility

CUSTOMER EXPERIENCE IMPROVEMENT

Generative AI could help you amaze customers at every touchpoint?

Imagine delivering proactive, personalized, and effortless experiences. All the while, boosting the morale of your agents

For data driven enterprises looking to create exceptional customer and employee experience, SBA provides modular and sustainable AI solutions that are

- Easy to adopt
- Trusted, governed, secure and ethical
- Focused on augmenting human intelligence, not replace it
- Trained on your quality enterprise data
- Transformative -

By helping you gain a truly competitive edge over the market

“Enable people and organizations to achieve extraordinary outcomes, effortlessly.”

At our core, we believe in empowering human potential through the responsible use of artificial intelligence and data-driven technologies.

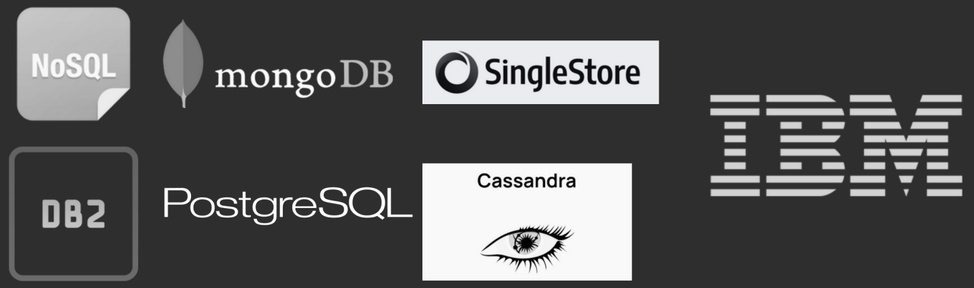
We are driven by the conviction that the right technologies, when developed ethically with human interests at the center, can be transformative -with the power to augment human creativity, ingenuity and decision-making in ways that create breakthrough products, services and customer/employee experiences.

SOLUTIONS AND SERVICES

01

Data Orchestration and Management

- Database Consulting and management
- Data fabric architecture for self service
- Data warehousing, Data Lakes and Lakehouses
- Partner ecosystem services - Migration, administration, performance tuning, security and compliance services



02

Business Intelligence and Analytics

- Cognos Analytics for enterprise BI, reporting, and augmented analytics with inbuilt AI, Integration with SAP Analytics Cloud, other BI tools, data sources and applications, Custom report development and dashboard creation, Data modeling and ETL/ELT services, Training and enablement services

03

Intelligent IT Automation

- Enterprise Observability for application performance and Infrastructure quality management
- AI powered Cloud and Finops
- Incident management and sustainable IT
- ML services and ChatOps for streamlined IT service management

04

Enterprise ML and Generative AI

- Customer care and call center modernization
- Retrieval Augmented generation for knowledge self service
- Conversational AI and virtual assistant development
- Development and deployment of ML models
- Responsible AI and model governance consulting
- Integration with enterprise systems and Application
- Data preparation and feature engineering services

MEDIA

Generative AI language tasks

- Content creation
- Summarization
- Entity Extraction
- Classification

- Productivity & Efficiency gains, Cost savings

BFSI

Customer Care

- Virtual Agent, conversational search, Agent assistance

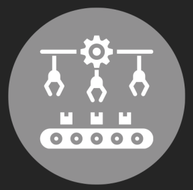
Application Modernization

- Code, Alops, Finops

Digital Labor

-Fraud, Risk, wealth management, Compliance

MANUFACTURING



Data Efficiency & AI insights

- Predictive maintenance
- Supply chain optimization
- Cloudera workload optimization
- SAP observability
- High perfomance Analytics on premises
- AI assistants

TELECOM

Call center Modernization

- Speech transcription
- Voice agent - speech synthesis
- Agent assist - productivity and morale
- Sentiment and call center anlaytics

Retrieval Augmented Generation for digital self service - customers and internal users

01

- Expertise in open data lakehouses, hybrid cloud architectures, and AI integration
- Seamless integration of observability, data management, analytics, and AI
- Industry-specific solutions and use cases for BFSI, media, manufacturing and IT sectors
- Commitment to data governance, security, compliance, and responsible AI

Why Choose Us?

02

You can optimize your business, and elevate worker productivity without the burden of handling infrastructure, data or AI operations end to end.

SBA has 60+ partnerships with top OEMs, specializing in Next-Gen Information Security, Cloud Services, and Data Center Modernization. Our expertise spans BFSI, manufacturing, IT/ITES, with solutions architecture and consulting capabilities enhancing our AI Innovation Center and Managed security services.

We Keep our Customers Happy

That's why 98% Retain Us

300+

CLIENTS

50,000

END POINTS PROTECTED

30+

YEARS OF SERVICE

City Union Bank

>20% Cost savings in mailing and compute

Royal Sundaram

Foundation for Hybrid Cloud using Nutanix HCI

Access Healthcare

Greater security posture with IBM QRadar SIEM

IIT Madras

Secure mobile device management and strategic consulting

HYUNDAI

Brakes India Private Limited

Supercomputing, DC Modernization and much more...

Partial List of BFSI Clients

Chola
Enter a better life

CUB
City Union Bank Ltd

FIS

DhanlaxmiBank
established 1927

DVARA
KGFS

equitas
Equitas Small Finance Bank

KVB Karur Vysya Bank
Smart way to bank

REPCO BANK
Govt. of India Enterprise

Repco
Home Finance
- We value your Dream

Royal Sundaram
General Insurance

STAR
Personal & Caring
Health Insurance
The Health Insurance Specialist

SHRIRAM
General Insurance
BE INSURED... REST ASSURED

TMB
Tamilnad Mercantile Bank Ltd
Be a step ahead in life

CSB Bank

SHRIRAM City
MONEY WHEN YOU NEED IT MOST

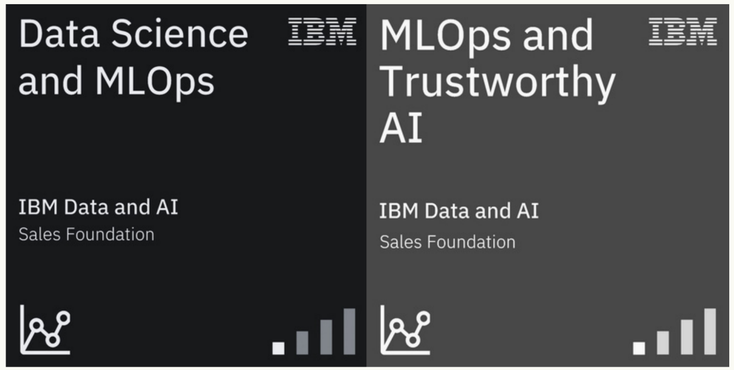
इंडियन बैंक
Indian Bank

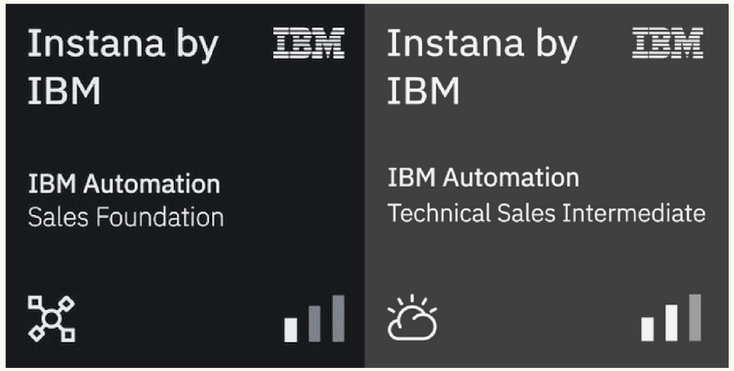
इण्डियन ओवरसीज़ बैंक
Indian Overseas Bank

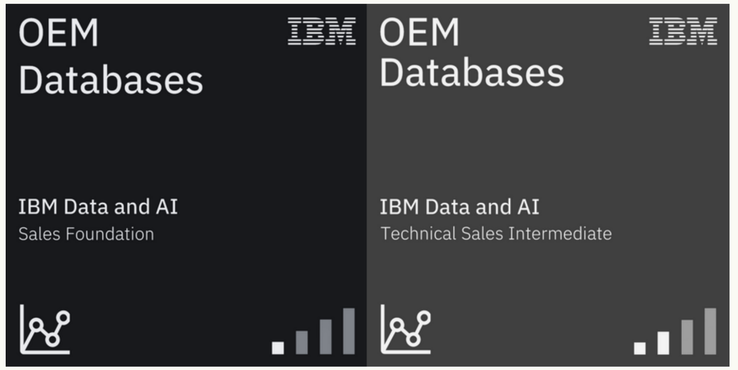
Partial List of Clients

PROFICIENCY

Data science &Analytics







Artifical Intelligence

Thought Leadership

1

Presentations

[Data management for Hybrid cloud](#)

Trusted AI insights

- [-Business Analytics](#)
- [-Planning Analytics](#)
- [-Cognitive search&self serve](#)

[IT Automation and incident management](#)

[Real-time Enterprise Observability](#)

[Cloud performance and cost optimization](#)

[Embedded AI - speech libraries](#)

[Enterprise AI code generation](#)

[Enterprise AI studio](#)

[Datastore for Enterprise AI](#)

[AI governance](#)

[Conversational AI assistants](#)

2

Blog Articles

[Truths about Generative AI every IT Leader must know](#)

[How can LLMs grow your productivity by 5X](#)

[How to pick the right Gen AI Studio for your Enterprise](#)

[Here's why a Generative model is never good enough](#)

3

E-Books

[5 ways AI& ML can be used in Lending](#)

[The 7 point checklist for AI adoption readiness](#)

4

Demo videos

[Call center modernization](#)

[Conversational AI for banks](#)

[Cognitive search](#)

[Generative AI studio](#)

[Data lakehouse store for AI](#)

[AI lifecycle management &Governance](#)

watsonx

watsonx.ai

Train, validate, tune and deploy AI models

watsonx.data

Scale AI workloads, for all your data, anywhere

watsonx.governance

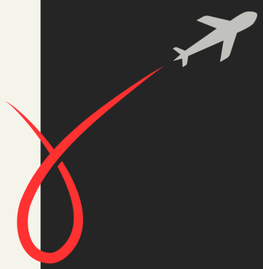
Enable responsible, transparent and explainable data and AI workflows

Red Hat OpenShift

provides scalability, hybrid capability

Solutions built on the Industry leading platform for Enterprise AI

Let's create a Pilot



Venkatesh A, Sr

Business Architect

"If you torture the data long enough,

It'll confess to anything"

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